

SPONSORSHIP

DOWNTOWN ORLANDO PARTNERSHIP
2025



CHAMPIONING
BUSINESS

IN DOWNTOWN ORLANDO SINCE 1961



ABOUT DOP

PROMOTING DOWNTOWN BUSINESSES FOR OVER 60 YEARS

The Downtown Orlando Partnership (DOP) is a 501(c)(6) organization founded in 1961. We are the only organization that focuses specifically on downtown Orlando’s business community. The DOP offers more than 280 corporate members a single point of access to connect, collaborate, and contribute to the growth of business in Central Florida.



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OUR TOP INVESTORS

CHAIRMAN'S CIRCLE



CHAMPIONS



UNIVERSITY OF
CENTRAL FLORIDA



THANK YOU TO OUR PARTNERS

GOLDEN BRICK AWARDS

DR. PHILLIPS CENTER - STEINMETZ HALL - MAY 7, 2025

The Golden Brick Awards is Downtown Orlando Partnership's exclusive annual awards ceremony, celebrating the people, projects, and initiatives that propel downtown forward. The program also includes the announcement of the "Downtowner of the Year" (DOTY).

PRESENTING SPONSOR \$15,000 (LIMIT 1)

presented by 
Advent Health

- Event naming rights "presented by"
- Verbal recognition during opening and closing remarks
- Exclusive opportunity to deliver a two-minute sponsor message
- VIP reserved seating for 12 guests
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Premier logo with website link placement on GBA webpage
- Premium logo placement on print program, digital program, and event marketing
- Opportunity to provide marketing collateral/material to guests at event
- Full page ad in digital program (7" x 9.5")
- First right of refusal for 2026

EVENT SPONSOR \$3,500

- Reserved seating for 8 guests
- Verbal recognition at event
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Opportunity to provide marketing collateral/material to guests
- Logo with link recognition on GBA webpage
- Logo on print program and digital digital program
- Half page ad in digital program (7.5" x 4.75")

CATEGORY SPONSORSHIP \$2,000 (LIMIT 13)

- Reserved seating for 4 guests
- Logo placement on reserved table at awards ceremony
- Company logo in category video at awards ceremony
- Name recognition on digital program
- Name and website link on GBA webpage and digital outreach next to the category sponsored

AWARD OF EXCELLENCE SPONSORSHIP \$2,750 (LIMIT 1)



CHOW ON CHURCH

INTER&CO STADIUM- JUNE 3, 2025

Join us for an unforgettable food event, Chow on Church Street, where gastronomy meets community! This event aims to celebrate and support local downtown businesses.

PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- VIP reserved seating
- Premier logo with website link placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral/material to guests
- Tabling/display booth opportunity at event
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during opening and closing remarks
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



EVENT SPONSOR \$3,500

- Admission for 10 guests
- Logo with link recognition on event website
- Logo on event marketing
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event
- Logo on event screens or signage

EVENT ACTIVATION \$1,500

- Admission for 5 guests
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event

DOWNTOWN EMPLOYEE APPRECIATION WEEK

SEPTEMBER 8 - 12, 2025

PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Tabling/display booth opportunity at event
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



EVENT SPONSOR \$5,000

- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Logo on event screens or signage

MORNING COFFEE SPONSOR \$1,000 (LIMIT 5)

- Company recognition "Coffee sponsored by"
- Logo on event webpage and digital marketing
- Social media promotion

LUNCH SPONSOR \$3,000 (LIMIT 5)

- Lunch naming rights "sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Opportunity to provide marketing collateral/material to guests
- Social media promotion

HAPPY HOUR SPONSOR \$2,500 (LIMIT 1)

- Naming rights "Happy Hour sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Social media promotion

HAPPY HOUR ENTERTAINMENT SPONSOR \$1,000 (LIMIT 1)

- Logo on event webpage and digital marketing
- Social media promotion



STATE OF DOWNTOWN

Q4

The State of Downtown address is hosted by the Downtown Orlando Partnership each year and is attended by hundreds of Central Florida's most influential stakeholders and downtown supporters. This signature event will feature networking and keynote address by City of Orlando Mayor Buddy Dyer.

PRESENTING SPONSOR \$17,500 (LIMIT 1)

- Event naming rights "presented by"
- Reserved VIP seating
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during program
- Tabling/display booth opportunity at event
- Full page ad in digital program
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



The Reliable One

EVENT SPONSOR \$4,500

- Reserved seating
- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Half page ad in digital program
- Logo on event screens



FIRST FRIDAY

MONTHLY
30-50 ATTENDEES

Rise and shine for morning coffee and networking held monthly at varying downtown locations. This free event is offered to DOP members and non-members.

PRESENTING SPONSOR \$500

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website

QUARTERLY HAPPY HOUR

50-75 ATTENDEES

Third Thursday is an exclusive monthly networking event. Attendees enjoy refreshments at a premier downtown venue while making meaningful business connections.

PRESENTING SPONSOR \$1000

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website



DOWNTOWN BUSINESS FORUM

QUARTERLY
100+ ATTENDEES

Quarterly educational program which includes a meal and keynote address or presentation from a distinguished downtown leader or panel.

PRESENTING SPONSOR \$5,000

- Venue selection
- Promotion on all event marketing
- Social media promotion
- Promotion on event website



CONNECTDTO

SIX MONTH PROGRAM
25-30 PARTICIPANTS

ConnectDTO is a six-month course offering in-depth insights into Downtown Orlando. Class members participate in educational sessions, tours and small group conversations with community leaders.

PRESENTING SPONSOR \$2,500

- Full logo recognition
- Option to attend the event
- Opportunity to distribute materials at the event
- First right of refusal for the following year

SESSION SPONSOR \$500 (LIMIT 6)

- Logo recognition (website, newsletter, and event collateral)
- Opportunity to attend welcome session
- Category exclusivity

Presented by



BUSINESS ENGAGEMENT

WEBSITE SPONSOR \$10,000

- Exclusive website partner
- DOP website naming rights "powered by"
- Premier logo placement on DOP homepage with link to company website
- Customized quarterly email blast
- Annual first right of refusal
- Maximum exposure to the Downtown Orlando community

Powered by



THE DOWNTOWN DRIP ANNUAL SPONSOR \$5,000

- Weekly ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach

THE DOWNTOWN DRIP MONTHLY SPONSOR \$750

- Weekly ad with link to company website (calendar month)
- Ad size 500 x 500 px max
- 5,000+ Reach

THE DOWNTOWN DRIP WEEKLY SPONSOR \$250

- Ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach



2025 SPONSORSHIP

EVENT	PRESENTING SPONSOR	EVENT SPONSOR	OTHER
Golden Brick Awards	SOLD	\$3,500	\$2,000
Chow on Church	SOLD	\$3,500	\$1,500
Downtown Employee Appreciation Week	SOLD	\$5,000	\$1,000-\$3,000
State of Downtown	SOLD	\$4,500	
First Friday Coffee		\$500 Single Event	
Quarterly Happy Hour		\$1,000 Single Event	
Downtown Business Forum		\$5,000 Single Event	
ConnectDTO	SOLD	\$500 Session Sponsor	
DOP Website Sponsor	SOLD		
The Downtown DRIP	\$5,000	\$750 Monthly	\$250 Weekly

Scan here:



or visit www.doporlando.com/sponsorship/ for more information



THANK YOU TO OUR 2024 SPONSORS!

PRESENTING SPONSORS



EVENT PARTNERS



EVENT SPONSORS

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 AT&T
 City of Orlando
 Dean Mead
 Greater Orlando Sports Commission

Greenberg Traurig
 JPMorgan Chase & Co.
 Ocean Bank
 Orlando Business Journal
 Orlando Credit Union

Orlando Health | Orlando Regional Medical Center
 Orlando Magic
 Orlando Main Streets
 UCF Downtown
 Valencia College

CORPORATE SPONSORS & IN-KIND DONORS

11th Hour
 390 North Orange Ave.
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 Aloft Orlando Downtown
 Baker Barrios
 Balfour Beauty
 The Bao Spot
 Bellhop
 Birria1983
 CareerSource Central Florida
 Central Florida Hotel & Lodging Association
 Coca Cola Beverages Florida
 Creative City Project
 Crowne Plaza Orlando - Downtown
 Cure Bowl
 Discover Downtown
 Disney
 DoubleTree by Hilton Hotel Orlando Downtown
 DTOLive!
 The Drake Kitchen + Bar
 Eola View
 First Presbyterian Church of Orlando

Florida Citrus Sports
 Grand Bohemian Orlando
 Gravity Taproom
 Great Harvest Bakery
 The Great Escape Room
 Greenery Creamery
 Hanson Construction Inc.
 Harmony Healthcare Orlando
 Hawkers
 Hilton Garden Inn
 Home2 Suites by Hilton Orlando Downtown
 Innovate Orlando
 Jeremiah's Italian Ice
 JLL
 Laconic Digital
 Lowndes
 Marriott Orlando Downtown
 The Memoir Agency
 The Monroe
 Opera Orlando
 Orlando Ballet
 Orlando Economic Partnership
 Orlando Food Trucks
 Orlando Museum of Art
 Orlando Solar Bears
 Orlando Venues

OUTFRONT Media
 Papi Smash'd
 Pepsi
 Piedmont Office Realty Trust
 PRISMATIC
 Pups Pub
 reThink Your Commute
 Reyes Mezcaleria
 SAK Comedy Lab
 Sampaguita Ice Cream
 Seacoast Bank
 Serendipity Labs
 Schenkel Shultz
 Skanska
 The Social
 Stretch Lab
 Thornton Park District
 Thrive Cocktail Lounge & Eatery
 TLC Engineering Solutions
 Turner Construction Company
 UCF School of Global Health Management and Informatics
 United Arts of Central Florida
 Visit Orlando
 Wall Street Plaza
 The YMCA Family Center
 Downtown Orlando

KEY INFORMATION



FIRST FRIDAY + THIRD THURSDAY

1,500+ Annual Attendees



THE DRIP Weekly Newsletter

4,000+ Email Subscribers
50% Average Open Rate



GOLDEN BRICK AWARDS

50+ People, Projects, and Initiatives Celebrated
500 Attendees



Downtown Orlando Partnership

5,000+ Followers



DOWNTOWN EMPLOYEE APPRECIATION WEEK

5 Days of Events
5000+ Attendees
150+ In Kind Donations



Downtown Orlando Partnership

4,000+ Followers



STATE OF DOWNTOWN

500+ of Orlando's Most Influential Stakeholders and Downtown Supporters
500+ Attendees



@doporlando

5,000+ Followers



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www.doporlando.com