



MEMBERSHIP

2023

ABOUT DOP

The Downtown Orlando Partnership (DOP) is a 501(c)(6) organization founded in 1961 and is the only organization that focuses specifically on Downtown Orlando's business community. The DOP offers more than 200 corporate members a single point of access to connect, collaborate, and contribute to the growth of this vital hub of business. Members represent the diversity of size and scope that makes Downtown Orlando a vibrant beacon of development in Central Florida.

DOP unites common interest.

DOP is where business leaders and influencers build relationships that shape the future.

DOP powers partnerships. DOP helps create and support connections between companies, government, and professionals.

DOP extends influence. DOP membership adds your vision and voice to Downtown Orlando's business community through purpose driven events, strategic programming, and member communications.

MISSION

The mission of the Downtown Orlando Partnership is to enhance business and community relationships through collaborative events and initiatives.

VISION

Downtown Orlando is an active community recognized as the premier destination of choice for business, community and culture.

PROMOTING
DOWNTOWN BUSINESS
FOR OVER 60 YEARS.



CHAIRMAN'S CIRCLE



CHAIRMAN'S CIRCLE + CHAMPIONS

THE CHAIRMAN'S CIRCLE AND DOWNTOWN CHAMPIONS ARE THE TOP TIERS OF MEMBERSHIP WITHIN THE DOWNTOWN ORLANDO PARTNERSHIP AND ARE COMPRISED OF PREMIER STAKEHOLDERS AND COMPANIES IN DOWNTOWN ORLANDO. THESE MEMBERSHIP LEVELS WERE INITIATED BY THE BOARD OF DIRECTORS FOR THE PURPOSE OF PROVIDING A SOLID FOUNDATION FOR THE DOP TO OPERATE EACH YEAR AND TO ENSURE THE SUCCESS OF EACH PARTICIPATING MEMBER. THROUGH TAILORED PROGRAMMING, THE DOP PROVIDES THESE MEMBERS WITH HIGH LEVEL NETWORKING, INCREASED BRANDING OPPORTUNITIES AND CONSISTENT RECOGNITION. THESE MEMBERSHIPS ARE DESIGNED TO CONNECT COMMUNITY LEADERS AND OTHER EXECUTIVES WITH COMPETITIVE BENEFITS AND DIRECT AFFILIATION.





Become a Downtown Orlando Partnership Member

DOP Members represent the diversity of size and scope that makes Downtown Orlando the strategic hub of development in Central Florida. Multiple levels of investment allow a full array of engagement.

BENEFITS

CHAIRMAN'S CIRCLE
(LIMITED)
\$10,000

CHAMPION
\$5,000

CONTRIBUTE
\$2,500

COLLABORATE
\$1,000

CONNECT
\$500

	CHAIRMAN'S CIRCLE (LIMITED) \$10,000	CHAMPION \$5,000	CONTRIBUTE \$2,500	COLLABORATE \$1,000	CONNECT \$500
Exclusive Membership Customization					
Flexible Sponsorship Dollars					
Board Seat					
One Table or Box at State of Downtown					
First Right of Refusal for all DOP Sponsorship Opportunities					
Prominent Logo Placement on all DOP Collateral					
Angel Sponsorship					
Recognition at all DOP Events					
One Table or Box at Golden Brick Awards					
Company Logo on DOP Website					
Host Lunch and Learn Event					
ConnectDTO Member Rate					
Member Monday Feature + LinkedIn Post					
Unlimited Social Media Promotion					
Member Monday Feature					
Board Consideration					
Ribbon Cuttings					
Ability to Post Company Job Listings on DOP Website					
Opportunity to Serve on Board Committees					
Company Website Listing					
Access to Member Directory and Member Facebook Page					
Exclusive Member Discounts					
Newsletter and Social Media Coverage					

For a full list of benefits, please visit our website: www.doporlando.com

CHAIRMAN'S CIRCLE

EVENTS

- Reserved Seating at State of Downtown
- Reserved Seating at Golden Brick Awards
- Flexible Sponsorship Dollars
- Host Lunch and Learn Event
- ConnectDTO Member Rate
- Exclusive Member Discounts
- Five Admissions to Third Thursdays
- Option to Host a First Friday Coffee
- Unlimited Attendees for First Friday Coffees



EXPOSURE

- Prominent Logo Placement on all DOP Printed Collateral
- Angel Sponsorship
- Recognition at all DOP Signature Events
- Company Logo on DOP Website
- Unlimited Social Media Promotion
- Ability to Post Company Job Listings on DOP Website
- Member Monday Feature + LinkedIn post
- Opportunity to Post Company Community Events on DOP Website
- Post your company's open positions on our website's job board
- Add your events to our website calendars
- Opportunity to be on the panel at a Lunch + Learn series or a session of our ConnectDTO leadership class

ENGAGEMENT

- Exclusive Membership Customization
- Board Seat Precedence
- First Right of Refusal for all DOP Sponsorship Opportunities
- Access to Member Directory and Facebook Page

\$10,000

ANNUAL INVESTMENT

CHAMPIONS

EVENTS

- Reserved Seating at Golden Brick Awards
- Host Lunch and Learn Event
- ConnectDTO Member Rate
- Exclusive Member Discounts
- Four Admissions to Third Thursday
- Option to Host a First Friday Coffee
- Unlimited Attendees for First Friday Coffees



EXPOSURE

- Prominent Logo Placement on all DOP Printed Collateral
- Angel Sponsorship
- Recognition at all DOP Signature Events
- Company Logo on DOP Website
- Unlimited Social Media Promotion
- Ability to Post Company Job Listings on DOP Website
- Member Monday Feature + LinkedIn post
- Opportunity to Post Company Community Events on DOP Website
- Post your company's open positions on our website's job board
- Add your events to our website calendars
- Opportunity to be on the panel at a Lunch + Learn series or a session of our ConnectDTO leadership class

ENGAGEMENT

- First Right of Refusal for all DOP Sponsorship Opportunities
- Board Consideration
- Opportunity to Serve on Board Committees
- Access to Member Directory and Member Facebook Page

\$5,000

ANNUAL INVESTMENT

CORPORATE

EVENTS

- Host Lunch and Learn Event
- ConnectDTO Member Rate
- Exclusive Member Discounts
- Three Admissions to Third Thursday
- Unlimited Attendees for First Friday Coffees



EXPOSURE

- Company Logo on DOP Website
- Member Monday Feature + LinkedIn Post
- Unlimited Social Media Promotion
- Ability to Post Company Job Listings on DOP Website
- Newsletter and Social Media Coverage
- Post your company's open positions on our website's job board
- Add your events to our website calendars
- Opportunity to be on the panel at a Lunch + Learn series or a session of our ConnectDTO leadership class

ENGAGEMENT

- Board Consideration
- Opportunity to Serve on Board Committees
- Access to Member Directory and Member Facebook Page

\$2,500

ANNUAL INVESTMENT

COLLABORATE

EVENTS

- Exclusive Member Discounts
- Two Admissions to Third Thursday
- Unlimited Attendees for First Friday Coffees



EXPOSURE

- Member Monday Feature
- Ribbon Cuttings
- Ability to Post Company Job Listings on DOP Website
- Company Website Listing
- Newsletter and Social Media Coverage
- Post your company's open positions on our website's job board
- Add your events to our website calendars
- Opportunity to be on the panel at a Lunch + Learn series or a session of our ConnectDTO leadership class

ENGAGEMENT

- Board Consideration
- Opportunity to Serve on Board Committees
- Access to Member Directory and Member Facebook Page

\$1,000

ANNUAL INVESTMENT

CONNECT

EVENTS

- Exclusive Member Discounts
- One Admission to Third Thursday
- Unlimited Attendees for First Friday Coffees



EXPOSURE

- Company Website Listing
- Newsletter and Social Media Coverage
- Post your company's open positions on our website's job board
- Add your events to our website calendars

ENGAGEMENT

- Opportunity to Serve on Board Committees
- Access to Member Directory and Member Facebook Page

\$500

ANNUAL INVESTMENT

DOWNTOWN ORLANDO PARTNERSHIP



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