



2019 Sponsorship Opportunities

Event	Presenting Sponsor	Event Sponsor	Other
3rd Thursday Business Networking	\$1,000 single event	N/A	N/A
Lunch & Learn Series	\$4,000 Series	\$1,000 single event	N/A
Golden Brick Awards	\$4,000	\$2,000	Table Sponsor: TBD
State of Downtown	\$6,000	\$3,000	Table Sponsor: TBD

Sponsorship Benefits

	Third Thursday	Lunch & Learn	Golden Brick Awards			State of Downtown		
Sponsorship Level	Presenting	Presenting	Presenting	Event	Table	Presenting	Event	Table/Block
Event admission	✓ 5 non-member tickets	✓ 4 tickets per event	✓ 10 seats	✓ 8 seats	✓ 8 seats	✓ 20 seats	✓ 8 seats	✓ 8 seats
Venue and/or topic oversight	✓	✓						
Promotion on event website	✓ Logo	✓ Logo	✓ Logo	✓ Logo		✓ Logo	✓ Logo	✓ Listing
Promotion on all event marketing	✓ Logo	✓ Logo	✓ Logo	✓ Logo		✓ Logo	✓ Logo	
Tabling/ display booth	✓	✓	✓	✓		✓	✓	
Verbal mention during remarks	✓	✓	✓	✓		✓	✓	
Promotion on printed program		✓ Logo	✓ Logo	✓ Logo	✓ Listing	✓ Logo	✓ Logo	✓ Listing
Social media plug	✓	✓	✓			✓		
Table signage		✓ Logo	✓ Logo	✓ Logo	✓ Listing	✓ Logo	✓ Logo	✓ Listing
Promotion on event screens		✓ Logo	✓ Logo	✓ Logo		✓ Logo	✓ Logo	
Speaking opportunity	✓	✓	✓			✓		



THIRD THURSDAY BUSINESS NETWORKING

This monthly event is part of the '3rd Thursday Orlando' initiative which brings together art and business in the central corridor of Downtown Orlando each month. The Business Networking events hosted by the DOP are an opportunity for attendees to unwind while making meaningful professional contacts. The events rotate location and are hosted at a downtown restaurant, bar, venue OR the presenting sponsor may host within their company's office location (in downtown). Sponsors may also help select a topic and/or speaker for the light programming portion of the night (optional).

3rd Thursday Business Networking

- **Date:** Monthly (3rd Thursday)
- **Location:** Downtown Orlando (varies)
- **Expected attendance:** 100-125 guests





The DOP is proud to be partnered with the Citrus Club Leadership Alliance for the 2019 luncheon series! These events feature a plated meal and remarks from business/community leaders. Guests are provided the opportunity to network and engage in professional development activities that can improve their business.

Lunch + Learn Series

- **Date:** Quarterly
- **Location:** The Citrus Club
- **Expected attendance:** 75-100 guests





The annual Golden Brick Awards recognizes people and initiatives that have impacted Downtown Orlando and contributed significantly to the growth and vibrancy of the area. This luncheon event awards projects for making Downtown Orlando a more exciting, interesting and desirable place to live, work and play.

Golden Brick Award Luncheon

- **Date:** March 2019
- **Location:** Downtown Orlando (TBD)
- **Expected attendance:** 300-400 guests (sell-out)





The State of Downtown Address is held in the fall each year and is attended by hundreds of Central Florida's most influential stakeholders and downtown supporters. This signature event features food and beverage, networking, and key note address by City of Orlando Mayor Buddy Dyer.

State of Downtown

- **Date:** October 2019
- **Location:** TBD
- **Expected attendance:** 500-600 guests (sell out)

