

SPONSORSHIP

DOWNTOWN ORLANDO PARTNERSHIP
2025



CHAMPIONING
BUSINESS

IN DOWNTOWN ORLANDO SINCE 1961



ABOUT DOP

PROMOTING DOWNTOWN BUSINESSES FOR OVER 60 YEARS

The Downtown Orlando Partnership (DOP) is a 501(c)(6) organization founded in 1961. We are the only organization that focuses specifically on downtown Orlando's business community. The DOP offers more than 280 corporate members a single point of access to connect, collaborate, and contribute to the growth of business in Central Florida.



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OUR TOP INVESTORS

CHAIRMAN'S CIRCLE



CHAMPIONS



THANK YOU TO OUR PARTNERS

GOLDEN BRICK AWARDS

DR. PHILLIPS CENTER - STEINMETZ HALL - MAY 7, 2025

The Golden Brick Awards is Downtown Orlando Partnership's exclusive annual awards ceremony, celebrating the people, projects, and initiatives that propel downtown forward. The program also includes the announcement of the "Downtowner of the Year" (DOTY).

PRESENTING SPONSOR \$15,000 (LIMIT 1)

presented by 
Advent Health

- Event naming rights "presented by"
- Verbal recognition during opening and closing remarks
- Exclusive opportunity to deliver a two-minute sponsor message
- VIP reserved seating for 12 guests
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Premier logo with website link placement on GBA webpage
- Premium logo placement on print program, digital program, and event marketing
- Opportunity to provide marketing collateral/material to guests at event
- Full page ad in digital program (7" x 9.5")
- First right of refusal for 2026

EVENT SPONSOR \$3,500

- Reserved seating for 8 guests
- Verbal recognition at event
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Opportunity to provide marketing collateral/material to guests
- Logo with link recognition on GBA webpage
- Logo on print program and digital digital program
- Half page ad in digital program (7.5" x 4.75")

CATEGORY SPONSORSHIP \$2,000 (LIMIT 13)

- Reserved seating for 4 guests
- Logo placement on reserved table at awards ceremony
- Company logo and mention in category video at awards ceremony
- Name recognition on digital program
- Name and website link on GBA webpage and digital outreach next to the category sponsored

AWARD OF EXCELLENCE SPONSORSHIP \$2,750 (LIMIT 1)



CHOW ON CHURCH

INTER&CO STADIUM- JUNE 3, 2025

Join us for an unforgettable food event, Chow on Church Street, where gastronomy meets community! This event aims to celebrate and support local downtown businesses.

PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- VIP reserved seating
- Premier logo with website link placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral/material to guests
- Tabling/display booth opportunity at event
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during opening and closing remarks
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



EVENT SPONSOR \$3,500

- Admission for 10 guests
- Logo with link recognition on event website
- Logo on event marketing
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event
- Logo on event screens or signage

EVENT ACTIVATION \$1,500

- Admission for 5 guests
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event

DOWNTOWN EMPLOYEE APPRECIATION WEEK

SEPTEMBER 8 - 12, 2025

PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Tabling/display booth opportunity at event
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



EVENT SPONSOR \$5,000

- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Logo on event screens or signage

MORNING COFFEE SPONSOR \$1,000 (LIMIT 5)

- Company recognition "Coffee sponsored by"
- Logo on event webpage and digital marketing
- Social media promotion

LUNCH SPONSOR \$3,000 (LIMIT 5)

- Lunch naming rights "sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Opportunity to provide marketing collateral/material to guests
- Social media promotion

HAPPY HOUR SPONSOR \$2,500 (LIMIT 1)

- Naming rights "Happy Hour sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Social media promotion

HAPPY HOUR ENTERTAINMENT SPONSOR \$1,000 (LIMIT 1)

- Logo on event webpage and digital marketing
- Social media promotion



STATE OF DOWNTOWN

Q4

The State of Downtown address is hosted by the Downtown Orlando Partnership each year and is attended by hundreds of Central Florida's most influential stakeholders and downtown supporters. This signature event will feature networking and keynote address by City of Orlando Mayor Buddy Dyer.

PRESENTING SPONSOR \$17,500 (LIMIT 1)

- Event naming rights "presented by"
- Reserved VIP seating
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during program
- Tabling/display booth opportunity at event
- Full page ad in digital program
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



The Reliable One

EVENT SPONSOR \$4,500

- Reserved seating
- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Half page ad in digital program
- Logo on event screens



FIRST FRIDAY

MONTHLY
30-50 ATTENDEES

Rise and shine for morning coffee and networking held monthly at varying downtown locations. This free event is offered to DOP members and non-members.

PRESENTING SPONSOR \$500

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website

QUARTERLY HAPPY HOUR

50-75 ATTENDEES

Third Thursday is an exclusive monthly networking event. Attendees enjoy refreshments at a premier downtown venue while making meaningful business connections.

PRESENTING SPONSOR \$1000

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website



DOWNTOWN BUSINESS FORUM

QUARTERLY 100+ ATTENDEES

Quarterly educational program which includes a meal and keynote address or presentation from a distinguished downtown leader or panel.

PRESENTING SPONSOR \$5,000

- Venue selection
- Promotion on all event marketing
- Social media promotion
- Promotion on event website



CONNECTDTO

SIX MONTH PROGRAM 25-30 PARTICIPANTS

ConnectDTO is a six-month course offering in-depth insights into Downtown Orlando. Class members participate in educational sessions, tours and small group conversations with community leaders.

PRESENTING SPONSOR \$2,500

- Full logo recognition
- Option to attend the event
- Opportunity to distribute materials at the event
- First right of refusal for the following year

SESSION SPONSOR \$500 (LIMIT 6)

- Logo recognition (website, newsletter, and event collateral)
- Opportunity to attend welcome session
- Category exclusivity

Presented by



BUSINESS ENGAGEMENT

WEBSITE SPONSOR \$10,000

- Exclusive website partner
- DOP website naming rights "powered by"
- Premier logo placement on DOP homepage with link to company website
- Customized quarterly email blast
- Annual first right of refusal
- Maximum exposure to the Downtown Orlando community

Powered by



THE DOWNTOWN DRIP ANNUAL SPONSOR \$5,000

- Weekly ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach

THE DOWNTOWN DRIP MONTHLY SPONSOR \$750

- Weekly ad with link to company website (calendar month)
- Ad size 500 x 500 px max
- 5,000+ Reach

THE DOWNTOWN DRIP WEEKLY SPONSOR \$250

- Ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach



EVENT	PRESENTING SPONSOR	EVENT SPONSOR	OTHER
Golden Brick Awards	SOLD	\$3,500	\$2,000
Chow on Church	SOLD	\$3,500	\$1,500
Downtown Employee Appreciation Week	SOLD	\$5,000	\$1,000-\$3,000
State of Downtown	SOLD	\$4,500	
First Friday Coffee		\$500 Single Event	
Quarterly Happy Hour		\$1,000 Single Event	
Downtown Business Forum		\$5,000 Single Event	
ConnectDTO	SOLD	\$500 Session Sponsor	
DOP Website Sponsor	SOLD		
The Downtown DRIP	\$5,000	\$750 Monthly	\$250 Weekly

Scan here:



or visit www.doporlando.com/sponsorship/ for more information



THANK YOU TO OUR 2024 SPONSORS!

PRESENTING SPONSORS



EVENT PARTNERS



EVENT SPONSORS

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Dean Mead
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Commission

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Ocean Bank
Orlando Business Journal
Orlando Credit Union

Orlando Health | Orlando
Regional Medical Center
Orlando Magic
Orlando Main Streets
UCF Downtown
Valencia College

CORPORATE SPONSORS & IN-KIND DONORS

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AC Marriott Orlando
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Balfour Beauty
The Bao Spot
Bellhop
Birria1983
CareerSource Central Florida
Central Florida Hotel &
Lodging Association
Coca Cola Beverages Florida
Creative City Project
Crowne Plaza Orlando -
Downtown
Cure Bowl
Discover Downtown
Disney
DoubleTree by Hilton Hotel
Orlando Downtown
DTOLive!
The Drake Kitchen + Bar
Eola View
First Presbyterian Church
of Orlando

Florida Citrus Sports
Grand Bohemian Orlando
Gravity Taproom
Great Harvest Bakery
The Great Escape Room
Greenery Creamery
Hanson Construction Inc.
Harmony Healthcare Orlando
Hawkers
Hilton Garden Inn
Home2 Suites by Hilton
Orlando Downtown
Innovate Orlando
Jeremiah's Italian Ice
JLL
Laconic Digital
Lowndes
Marriott Orlando Downtown
The Memoir Agency
The Monroe
Opera Orlando
Orlando Ballet
Orlando Economic Partnership
Orlando Food Trucks
Orlando Museum of Art
Orlando Solar Bears
Orlando Venues

OUTFRONT Media
Papi Smash'd
Pepsi
Piedmont Office Realty Trust
PRISMATIC
Pups Pub
reThink Your Commute
Reyes Mezcaleria
SAK Comedy Lab
Sampaguita Ice Cream
Seacoast Bank
Serendipity Labs
Schenkel Shultz
Skanska
The Social
Stretch Lab
Thornton Park District
Thrive Cocktail Lounge & Eatery
TLC Engineering Solutions
Turner Construction Company
UCF School of Global Health
Management and Informatics
United Arts of Central Florida
Visit Orlando
Wall Street Plaza
The YMCA Family Center
Downtown Orlando

KEY INFORMATION



FIRST FRIDAY + THIRD THURSDAY

1,500+ Annual Attendees



THE DRIP Weekly Newsletter

4,000+ Email Subscribers
50% Average Open Rate



GOLDEN BRICK AWARDS

50+ People, Projects, and
Initiatives Celebrated
500 Attendees



Downtown Orlando Partnership

5,000+ Followers



DOWNTOWN EMPLOYEE APPRECIATION WEEK

5 Days of Events
5000+ Attendees
150+ In Kind Donations



Downtown Orlando Partnership

4,000+ Followers



STATE OF DOWNTOWN

500+ of Orlando's Most Influential
Stakeholders and Downtown
Supporters
500+ Attendees



@doporlando

5,000+ Followers



P.O. Box 2026
Orlando, FL 32802



333. S Garland Avenue
13th Floor
Orlando, FL 32801



407.228.3891



www.doporlando.com