

# SPONSORSHIP

DOWNTOWN ORLANDO PARTNERSHIP  
2026



CHAMPIONING  
**BUSINESS**

IN DOWNTOWN ORLANDO SINCE 1961



# ABOUT DOP

## PROMOTING DOWNTOWN BUSINESSES FOR OVER 60 YEARS

The Downtown Orlando Partnership (DOP) is a 501(c)(6) organization founded in 1961. We are the only organization that focuses specifically on downtown Orlando’s business community. The DOP offers more than 280 corporate members a single point of access to connect, collaborate, and contribute to the growth of business in Central Florida.



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# OUR TOP INVESTORS

## CHAIRMAN'S CIRCLE

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## CHAMPIONS

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THANK YOU TO OUR PARTNERS

# GOLDEN BRICK AWARDS

## DR. PHILLIPS CENTER - STEINMETZ HALL - MAY 5, 2025

The Golden Brick Awards is Downtown Orlando Partnership's exclusive annual awards ceremony, celebrating the people, projects, and initiatives that propel downtown forward. The program also includes the announcement of the "Downtowner of the Year" (DOTY).

### PRESENTING SPONSOR \$17,500 (LIMIT 1)

- Event naming rights "presented by"
- Verbal recognition during opening and closing remarks
- Exclusive opportunity to deliver a two-minute sponsor message
- VIP reserved seating for 12 guests
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Premier logo with website link placement on GBA webpage
- Premium logo placement on print program, digital program, and event marketing
- Opportunity to provide marketing collateral/material to guests at event
- Full page ad in digital program (7.5" x 9.5")
- First right of refusal for 2027

presented by   
**Advent Health**

### EVENT SPONSOR \$3,500

- Reserved seating for 8 guests
- Verbal recognition at event
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Opportunity to provide marketing collateral/material to guests
- Logo with link recognition on GBA webpage
- Logo on print program and digital program
- Half page ad in digital program (7.5" x 4.75")

### CATEGORY SPONSORSHIP \$2,000 (LIMIT 12)

- Reserved seating for 4 guests
- Logo placement on reserved table at awards ceremony
- Company logo and mention in category video at awards ceremony
- Name recognition on digital program
- Name and website link on GBA webpage and digital outreach next to the category sponsored

### AWARD OF EXCELLENCE SPONSORSHIP \$2,750 (LIMIT 1)

- Reserved seating for 4 guests
- Logo placement on reserved table at awards ceremony
- Company logo and mention in category video at awards ceremony
- Name recognition on digital program
- Name and website link on GBA webpage and digital outreach next to the category sponsored



# CHOW ON CHURCH

## INTER&CO STADIUM- Q2

Join us for an unforgettable food event, Chow on Church Street, where gastronomy meets community! This event aims to celebrate and support local downtown businesses.

### PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- VIP reserved seating
- Premier logo with website link placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral/material to guests
- Tabling/display booth opportunity at event
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during opening and closing remarks
- Logo on event screens or signage
- First right of refusal for 2027

Presented by



### EVENT SPONSOR \$3,500

- Admission for 10 guests
- Logo with link recognition on event website
- Logo on event marketing
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event
- Logo on event screens or signage

### EVENT ACTIVATION \$1,500

- Admission for 5 guests
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event

# DOWNTOWN EMPLOYEE APPRECIATION WEEK

## VARIOUS LOCATIONS IN DOWNTOWN ORLANDO - Q3

### PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Tabling/display booth opportunity at event
- Logo on event screens or signage
- First right of refusal for 2027

Presented by



### EVENT SPONSOR \$5,000

- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Logo on event screens or signage

### DAILY MORNING COFFEE SPONSOR \$2,000 (LIMIT 5)

- Company recognition "Coffee sponsored by"
- Logo on event webpage and digital marketing
- Social media promotion

### DAILY LUNCH SPONSOR \$3,000 (LIMIT 5)

- Lunch naming rights "sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Opportunity to provide marketing collateral/material to guests
- Social media promotion

### HAPPY HOUR SPONSOR \$2,500 (LIMIT 1)

- Naming rights "Happy Hour sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Social media promotion

### HAPPY HOUR ENTERTAINMENT SPONSOR \$1,000 (LIMIT 1)

- Logo on event webpage and digital marketing
- Social media promotion



# STATE OF DOWNTOWN

## Q4

The State of Downtown address is hosted by the Downtown Orlando Partnership each year and is attended by hundreds of Central Florida’s most influential stakeholders and downtown supporters. This signature event will feature networking and keynote address by City of Orlando Mayor Buddy Dyer.

### PRESENTING SPONSOR \$20,000 (LIMIT 1)

- Event naming rights "presented by"
- Reserved VIP seating
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during program
- Tabling/display booth opportunity at event
- Full page ad in digital program (7.5" x 9.5")
- Logo on event screens or signage
- First right of refusal for 2027

Presented by



*The Reliable One*

### EVENT SPONSOR \$4,500

- Reserved seating
- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Half page ad in digital program (7.5" x 4.75")
- Logo on event screens

### RESERVED CORPORATE SEATING SPONSOR

**\$1,750 – DOP Members, \$2,000 – Non-members**

- Reserved premium seating
- Logo recognition at event on reserved seating
- Company name recognition on event webpage and event program



# FIRST FRIDAY

MONTHLY  
25-50 ATTENDEES

Rise and shine for morning coffee and networking held monthly at varying downtown locations. This free event is offered to DOP members and non-members.

## PRESENTING SPONSOR \$500

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website

# 4 TO 7 IN THE 407

QUARTERLY  
50-75 ATTENDEES

DOP's 4 to 7 in the 407 is an exclusive happy hour and quarterly networking event. Attendees enjoy refreshments at a premier downtown venue while making meaningful business connections.

## PRESENTING SPONSOR \$1,000

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website



# DOWNTOWN BUSINESS FORUM

QUARTERLY  
100+ ATTENDEES

Quarterly educational program which includes a meal and keynote address or presentation from a distinguished downtown leader or panel.

## PRESENTING SPONSOR \$5,000

- Venue selection
- Promotion on all event marketing
- Social media promotion
- Promotion on event website



# CONNECTDTO

SIX MONTH PROGRAM  
25-30 PARTICIPANTS

ConnectDTO is a six-month course offering in-depth insights into Downtown Orlando. Class members participate in educational sessions, tours and small group conversations with community leaders.

## PRESENTING SPONSOR \$2,500

- Full logo recognition
- Option to attend the event
- Opportunity to distribute materials at the event
- First right of refusal for the following year

## SESSION SPONSOR \$500 (LIMIT 6)

- Logo recognition (website, newsletter, and event collateral)
- Opportunity to attend welcome session
- Category exclusivity

# BUSINESS ENGAGEMENT

## WEBSITE SPONSOR \$10,000

- Exclusive website partner
- DOP website naming rights "powered by"
- Premier logo placement on DOP homepage with link to company website
- Customized quarterly email blast
- Annual first right of refusal
- Maximum exposure to the Downtown Orlando community

Powered by



## THE DOWNTOWN DRIP ANNUAL SPONSOR \$5,000

- Weekly ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach

## THE DOWNTOWN DRIP MONTHLY SPONSOR \$750

- Weekly ad with link to company website (calendar month)
- Ad size 500 x 500 px max
- 5,000+ Reach

## THE DOWNTOWN DRIP WEEKLY SPONSOR \$250

- Ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach



# 2026 SPONSORSHIP

EVENT	PRESENTING SPONSOR	EVENT SPONSOR	OTHER
Golden Brick Awards	SOLD	\$3,500	\$2,000
Chow on Church	SOLD	\$3,500	\$1,500
Downtown Employee Appreciation Week	SOLD	\$5,000	\$1,000-\$3,000
State of Downtown	SOLD	\$4,500	
First Friday Coffee		\$500 Single Event	
Quarterly Happy Hour		\$1,000 Single Event	
Downtown Business Forum		\$5,000 Single Event	
ConnectDTO	\$2,500	\$500 Session Sponsor	
DOP Website Sponsor	SOLD		
The Downtown DRIP	\$5,000	\$750 Monthly	\$250 Weekly

Scan here:



or visit [www.doporlando.com/sponsorship/](http://www.doporlando.com/sponsorship/) for more information



# THANK YOU TO OUR 2025 SPONSORS!

## PRESENTING SPONSORS



## EVENT SPONSORS



## CORPORATE SPONSORS & IN-KIND DONORS

390 North Orange Ave.  
 À La Cart  
 AC Marriott Orlando  
 Downtown  
 Allied Universal  
 Aloft Orlando Downtown  
 Baker Barrios  
 The Bao Spot  
 Bellhop  
 Camping World Stadium  
 CareerSource Central Florida  
 Central Florida Hotel &  
 Lodging Association  
 Citrus Club  
 CityArts  
 City Beautiful Cafe  
 CI Group  
 Creative City Project  
 Crowne Plaza Orlando -  
 Downtown  
 Discover Downtown  
 Disney  
 DoubleTree by Hilton Hotel  
 Orlando Downtown  
 Downtown Arts District  
 Dr. Phillips Center  
 DTOLive!  
 Electronic Arts Orlando  
 Eola View  
 elspaces  
 The Exchange  
 Fision Fiber Optics by Hotwire  
 Communications  
 Florida Citrus Sports

Foodie Catering  
 GD Pro Services  
 Grand Bohemian Orlando  
 Gravity Taproom  
 Great Harvest Bakery  
 Greenery Creamery  
 Harry P. Leu Gardens  
 Home2 Suites by Hilton  
 Orlando Downtown  
 Innovate Orlando  
 Inter&Co Stadium  
 Jeremiah's Ice  
 JLL  
 JPMorganChase  
 Kia Center  
 Kimley-Horn  
 Laconic Digital  
 Latin Square Cuisine  
 Lowndes  
 Lucky Goat Coffee Co.  
 Marriott Orlando Downtown  
 Mecatos Cafe & Bakery  
 The Memoir Agency  
 The Mennello Museum of  
 American Art  
 The Monroe  
 Nikki's Place  
 Orange County Regional  
 History Center  
 Orlando Ballet  
 Orlando City Soccer Club  
 Orlando Economic Partnership  
 Orlando Fire Department

Orlando Food Trucks  
 Orlando Main Streets  
 Orlando Pride  
 Orlando Solar Bears  
 Orlando Valkyries  
 Orlando Venues  
 Papi Smash'd  
 Pearson's Catering  
 Pepsi  
 Pet Alliance of Greater Orlando  
 Piedmont Office Realty Trust  
 PRISMATIC  
 Qreate Coffee  
 Residence Inn by Marriott  
 Reyes Mezcaleria  
 Rise Southern Biscuits &  
 Righteous Chicken  
 SAK Comedy Lab  
 Sampaguita Ice Cream  
 Skanska  
 Sparrow  
 Stemma Craft Coffee  
 Thrive Cocktail Lounge & Eatery  
 TLC Engineering Solutions  
 Travel + Leisure  
 Turner Construction Company  
 United Arts of Central Florida  
 Verra Mobility  
 Visit Orlando  
 Wall Street Plaza  
 Withum  
 The YMCA Family Center  
 Downtown Orlando

# KEY INFORMATION



## FIRST FRIDAY + 4 TO 7 IN THE 407

1,500+ Annual Attendees



## THE DOWNTOWN DRIP Weekly Newsletter

5,000+ Email Subscribers  
50% Average Open Rate



## GOLDEN BRICK AWARDS

50+ People, Projects, and Initiatives Celebrated  
500 Attendees



## Downtown Orlando Partnership

5,000+ Followers



## DOWNTOWN EMPLOYEE APPRECIATION WEEK

5 Days of Events  
5000+ Attendees  
150+ In Kind Donations



## Downtown Orlando Partnership

5,000+ Followers



## STATE OF DOWNTOWN

500+ of Orlando's Most Influential Stakeholders and Downtown Supporters  
500+ Attendees



## @doporlando

7,000+ Followers



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[www.doporlando.com](http://www.doporlando.com)