

# SPONSORSHIP

DOWNTOWN ORLANDO PARTNERSHIP  
2025



CHAMPIONING  
**BUSINESS**

IN DOWNTOWN ORLANDO SINCE 1961





# ABOUT DOP

## PROMOTING DOWNTOWN BUSINESSES FOR OVER 60 YEARS

The Downtown Orlando Partnership (DOP) is a 501(c)(6) organization founded in 1961. We are the only organization that focuses specifically on downtown Orlando’s business community. The DOP offers more than 280 corporate members a single point of access to connect, collaborate, and contribute to the growth of business in Central Florida.



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# OUR TOP INVESTORS

## CHAIRMAN'S CIRCLE

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## CHAMPIONS

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UNIVERSITY OF  
CENTRAL FLORIDA



THANK YOU TO OUR PARTNERS



# GOLDEN BRICK AWARDS

## DR. PHILLIPS CENTER - STEINMETZ HALL - Q2

The Golden Brick Awards is Downtown Orlando Partnership's exclusive annual awards ceremony, celebrating the people, projects, and initiatives that propel downtown forward. The program also includes the announcement of the "Downtowner of the Year" (DOTY).

### PRESENTING SPONSOR \$15,000 (LIMIT 1)

presented by   
**Advent Health**

- Event naming rights "presented by"
- Verbal recognition during opening and closing remarks
- Exclusive opportunity to deliver a two-minute sponsor message
- VIP reserved seating for 12 guests
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Premier logo with website link placement on GBA webpage
- Premium logo placement on print program, digital program, and event marketing
- Opportunity to provide marketing collateral/material to guests at event
- Full page ad in digital program (7" x 9.5")
- First right of refusal for 2026

### EVENT SPONSOR \$3,500

- Reserved seating for 10 guests
- Verbal recognition at event
- Logo placement on reserved table at awards ceremony
- Company logo on rotating event screens
- Opportunity to provide marketing collateral/material to guests
- Logo with link recognition on GBA webpage
- Logo on print program and digital digital program
- Half page ad in digital program (7.5" x 4.75")

### CATEGORY SPONSORSHIP \$2,000 (LIMIT 12)

- Reserved seating for 5 guests
- Logo placement on reserved table at awards ceremony
- Company logo in category video at awards ceremony
- Name recognition on digital program
- Name and website link on GBA webpage and digital outreach next to the category sponsored



# CHOW ON CHURCH

## INTER&CO STADIUM- Q2

Join us for an unforgettable food event, Chow on Church Street, where gastronomy meets community! This event aims to celebrate and support local downtown businesses.

### PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- VIP reserved seating
- Premier logo with website link placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral/material to guests
- Tabling/display booth opportunity at event
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during opening and closing remarks
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



### EVENT SPONSOR \$3,500

- Admission for 10 guests
- Logo with link recognition on event website
- Logo on event marketing
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event
- Logo on event screens or signage

### EVENT ACTIVATION \$1,500

- Admission for 5 guests
- Opportunity to distribute marketing material/collateral
- Tabling/display booth opportunity at event



# DOWNTOWN EMPLOYEE APPRECIATION WEEK

## Q3

### PRESENTING SPONSOR (LIMIT 1)

- Event naming rights "presented by"
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Tabling/display booth opportunity at event
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



### EVENT SPONSOR \$5,000

- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Logo on event screens or signage

### MORNING COFFEE SPONSOR \$1,000 (LIMIT 5)

- Company recognition "Coffee sponsored by"
- Logo on event webpage and digital marketing
- Social media promotion

### LUNCH SPONSOR \$3,000 (LIMIT 5)

- Lunch naming rights "sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Opportunity to provide marketing collateral/material to guests
- Social media promotion

### HAPPY HOUR SPONSOR \$2,500 (LIMIT 1)

- Naming rights "Happy Hour sponsored by"
- Logo on event webpage and digital marketing
- Tabling/display booth opportunity at event
- Social media promotion

### HAPPY HOUR ENTERTAINMENT SPONSOR \$1,000 (LIMIT 1)

- Logo on event webpage and digital marketing
- Social media promotion



# STATE OF DOWNTOWN

## Q4

The State of Downtown address is hosted by the Downtown Orlando Partnership each year and is attended by hundreds of Central Florida's most influential stakeholders and downtown supporters. This signature event will feature networking and keynote address by City of Orlando Mayor Buddy Dyer.

### PRESENTING SPONSOR \$17,500 (LIMIT 1)

- Event naming rights "presented by"
- Reserved VIP seating
- Premier logo placement on event website
- Premium logo placement on event marketing
- Opportunity to provide marketing collateral to guests
- Exclusive option to deliver a two-minute sponsor message
- Verbal recognition during program
- Tabling/display booth opportunity at event
- Full page ad in digital program
- Logo on event screens or signage
- First right of refusal for 2026

Presented by



*The Reliable One*

### EVENT SPONSOR \$4,500

- Reserved seating
- Logo recognition on event website
- Promotion on event marketing
- Opportunity to distribute marketing material
- Tabling/display booth opportunity at event
- Verbal recognition at event
- Half page ad in digital program
- Logo on event screens





# FIRST FRIDAY

MONTHLY  
30-50 ATTENDEES

Rise and shine for morning coffee and networking held monthly at varying downtown locations. This free event is offered to DOP members and non-members.

## PRESENTING SPONSOR \$500

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website

# QUARTERLY HAPPY HOUR

50-75 ATTENDEES

Third Thursday is an exclusive monthly networking event. Attendees enjoy refreshments at a premier downtown venue while making meaningful business connections.

## PRESENTING SPONSOR \$1000

- Venue selection
- Logo on all event marketing
- Social media promotion
- Recognition on event website





# DOWNTOWN BUSINESS FORUM

QUARTERLY  
100+ ATTENDEES

Quarterly educational program which includes a meal and keynote address or presentation from a distinguished downtown leader or panel.

## PRESENTING SPONSOR \$5,000

- Venue selection
- Promotion on all event marketing
- Social media promotion
- Promotion on event website



## CONNECTDTO

SIX MONTH PROGRAM  
25-30 PARTICIPANTS

ConnectDTO is a six-month course offering in-depth insights into Downtown Orlando. Class members participate in educational sessions, tours and small group conversations with community leaders.

## PRESENTING SPONSOR \$2,500

- Full logo recognition
- Option to attend the event
- Opportunity to distribute materials at the event
- First right of refusal for the following year

## SESSION SPONSOR \$500 (LIMIT 6)

- Logo recognition (website, newsletter, and event collateral)
- Opportunity to attend welcome session
- Category exclusivity

Presented by



# BUSINESS ENGAGEMENT

## WEBSITE SPONSOR \$10,000

- Exclusive website partner
- DOP website naming rights "powered by"
- Premier logo placement on DOP homepage with link to company website
- Customized quarterly email blast
- Annual first right of refusal
- Maximum exposure to the Downtown Orlando community

Powered by



## THE DOWNTOWN DRIP ANNUAL SPONSOR \$5,000

- Weekly ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach

## THE DOWNTOWN DRIP MONTHLY SPONSOR \$750

- Weekly ad with link to company website (calendar month)
- Ad size 500 x 500 px max
- 5,000+ Reach

## THE DOWNTOWN DRIP WEEKLY SPONSOR \$250

- Ad with link to company website
- Ad size 500 x 500 px max
- 5,000+ Reach





# 2025 SPONSORSHIP

EVENT	PRESENTING SPONSOR	EVENT SPONSOR	OTHER
Golden Brick Awards	SOLD	\$3,500	\$2,000
Chow on Church	SOLD	\$3,500	\$1,500
Downtown Employee Appreciation Week	SOLD	\$5,000	\$1,000-\$3,000
State of Downtown	SOLD	\$4,500	
First Friday Coffee		\$500 Single Event	
Quarterly Happy Hour		\$1,000 Single Event	
Downtown Business Forum		\$5,000 Single Event	
ConnectDTO	SOLD	\$500 Session Sponsor	
DOP Website Sponsor	SOLD		
The Downtown DRIP	\$5,000	\$750 Monthly	\$250 Weekly

Scan here:



or visit [www.doporlando.com/sponsorship/](http://www.doporlando.com/sponsorship/) for more information



# THANK YOU TO OUR 2024 SPONSORS!

## PRESENTING SPONSORS



## EVENT PARTNERS



## EVENT SPONSORS

Addition Financial  
Allied Universal  
AT&T  
City of Orlando  
Dean Mead  
Greater Orlando Sports Commission

Greenberg Traurig  
JPMorgan Chase & Co.  
Ocean Bank  
Orlando Business Journal  
Orlando Credit Union

Orlando Health | Orlando Regional Medical Center  
Orlando Magic  
Orlando Main Streets  
UCF Downtown  
Valencia College

## CORPORATE SPONSORS & IN-KIND DONORS

11th Hour  
390 North Orange Ave.  
AC Marriott Orlando Downtown  
Aloft Orlando Downtown  
Baker Barrios  
Balfour Beauty  
The Bao Spot  
Bellhop  
Birria1983  
CareerSource Central Florida  
Central Florida Hotel & Lodging Association  
Coca Cola Beverages Florida  
Creative City Project  
Crowne Plaza Orlando - Downtown  
Cure Bowl  
Discover Downtown  
Disney  
DoubleTree by Hilton Hotel Orlando Downtown  
DTOLive!  
The Drake Kitchen + Bar  
Eola View  
First Presbyterian Church of Orlando

Florida Citrus Sports  
Grand Bohemian Orlando  
Gravity Taproom  
Great Harvest Bakery  
The Great Escape Room  
Greenery Creamery  
Hanson Construction Inc.  
Harmony Healthcare Orlando  
Hawkers  
Hilton Garden Inn  
Home2 Suites by Hilton Orlando Downtown  
Innovate Orlando  
Jeremiah's Italian Ice  
JLL  
Laconic Digital  
Lowndes  
Marriott Orlando Downtown  
The Memoir Agency  
The Monroe  
Opera Orlando  
Orlando Ballet  
Orlando Economic Partnership  
Orlando Food Trucks  
Orlando Museum of Art  
Orlando Solar Bears  
Orlando Venues

OUTFRONT Media  
Papi Smash'd  
Pepsi  
Piedmont Office Realty Trust  
PRISMATIC  
Pups Pub  
reThink Your Commute  
Reyes Mezcaleria  
SAK Comedy Lab  
Sampaguita Ice Cream  
Seacoast Bank  
Serendipity Labs  
Schenkel Shultz  
Skanska  
The Social  
Stretch Lab  
Thornton Park District  
Thrive Cocktail Lounge & Eatery  
TLC Engineering Solutions  
Turner Construction Company  
UCF School of Global Health Management and Informatics  
United Arts of Central Florida  
Visit Orlando  
Wall Street Plaza  
The YMCA Family Center Downtown Orlando



# KEY INFORMATION



## FIRST FRIDAY + THIRD THURSDAY

1,500+ Annual Attendees



## THE DRIP Weekly Newsletter

4,000+ Email Subscribers  
50% Average Open Rate



## GOLDEN BRICK AWARDS

50+ People, Projects, and Initiatives Celebrated  
500 Attendees



## Downtown Orlando Partnership

5,000+ Followers



## DOWNTOWN EMPLOYEE APPRECIATION WEEK

5 Days of Events  
5000+ Attendees  
150+ In Kind Donations



## Downtown Orlando Partnership

4,000+ Followers



## STATE OF DOWNTOWN

500+ of Orlando's Most Influential Stakeholders and Downtown Supporters  
500+ Attendees



## @doporlando

5,000+ Followers



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[www.doporlando.com](http://www.doporlando.com)