



DOWNTOWN NORLAND PARTNERSHIP

GOLDEN BRICK AWARDS
2023

PRESENTED BY
ADVENTHEALTH



GOLDEN BRICK AWARDS

2023 GOLDEN BRICK AWARDS

SCOTT MAXWELL

METRO COLUMNIST, ORLANDO SENTINEL

NATHAN BUTLER

**PARTNER, OFFICE DIRECTOR, HKS
2024 DOP BOARD CHAIR**

JILL VAUGHAN

PRESIDENT & CEO, DOWNTOWN ORLANDO PARTNERSHIP

SHARON LINE CLARY

VP MARKETING & COMMUNICATIONS, ADVENTHEALTH

CATEGORY WINNERS

GAME CHANGER & AWARD OF EXCELLENCE

ORLANDO MAYOR BUDDY DYER

DOWNTOWNER OF THE YEAR

JASON SIEGEL

PRESIDENT & CEO, GREATER ORLANDO SPORTS COMMISSION



DOWNTOWN ORLANDO PARTNERSHIP

GOLDEN BRICK AWARDS

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CHEERS TO YOU, DOWNTOWN ORLANDO!



Jill Vaughan
President & CEO
Downtown Orlando Partnership

The Downtown Orlando Partnership is thrilled to recognize the individuals and projects that made 2023 an incredible year for downtown Orlando. A heartfelt thank you goes to everyone who contributed to downtown's growth, energy, and success. Your dedication is truly inspiring!

Huge congratulations to Jason Siegel, the 2023 Downtowner of the Year! Jason's unwavering commitment to both downtown Orlando and sports in Greater Orlando makes him a well-deserved recipient of this prestigious award.

Join us in celebrating downtown Orlando!

A handwritten signature in black ink that reads "Jill".

Orlando's History Lives on in DOP's 2023 Golden Brick Awards

The iconic Church Street Station Ballroom, a staple for countless Orlando events since 1994, may be gone, but its legacy lives on. Before demolition in 2023, the building was meticulously deconstructed, with many treasures finding new life. The Downtown Orlando Partnership is proud to be part of this story.

This year's 2023 Golden Brick Awards incorporate a special piece of Church Street Station's history - a plate from the ballroom's collection. Each award features a unique and beautiful piece of china adorned with the "CSS" monogram, reflecting the individuality and excellence of our 2023 DOP Golden Brick Award recipients.



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Our proudest achievements are made possible by our caregivers and physicians working together for the betterment of our patients and the future of medicine. With innovation and compassion, AdventHealth moves health care forward, delivering advanced clinical care with a focus on whole-person healing. It's the quality and expertise of our team that has earned us recognition as the #1 hospital in Central Florida by *U.S. News & World Report*.




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Arts & Culture

Sponsored by United Arts of Central Florida

- Applause Awards
- Fringe ArtSpace Opening Year
- Orlando Pride Highway Women Kit
- reThink Your Commute's Retro Look Campaign
- "Surprise & Delight" Front Gates of the Ford-ify the Arts Courtyard at CityArts

Commercial Development

Sponsored by Dean Mead

- Incentivizing Businesses: Establishing DTO as a Vibrant Destination
- Lake Highland Preparatory School Porter Family Center for Innovation & Academics
- Orlando Health Jewett Orthopedic Institute

Community

Sponsored by Schenkel Shultz

- AdventHealth for Children Pediatric Mental Health Program & Be a Mindleader Campaign
- Downtown Orlando Ambassador Services
- Project 814
- The Healing Oasis for Peace & Empowerment Circle Presents: "Forever 13" - Celebration of Life 2nd Annual day of H.O.P.E.
- West Lakes Partnership

Diversity, Equity, & Diversity

Sponsored by JP Morgan Chase

- AdventHealth for Children Lifespan Down Syndrome Program
- Events With Jonathan™
- From Every Walk of Life: Empowering Unique Voices
- Holocaust Center's White Rose Tribute Event
- Parramore Arts
- Parramore Educational Ecosystem Engagement Plan

Entertainment & Special Events

Sponsored by Laconic Digital

- 2023 Barbecue in the Park Presented by VyStar Credit Union
- Downtown for the Holidays: Increasing Community Engagement During the Holiday Season
- Happy Frights & Haunting Nights Presented by Massey Services, Inc.
- Karol G at Camping World Stadium
- The Nutcracker

Hospitality

Sponsored by Visit Orlando

- Blind Kitchen Orlando
- It's a-Bao Time!
- "Orlando Made" at Inter&Co Stadium
- Primrose Lanes
- Valencia College School of Culinary Arts & Hospitality "Grand Buffet - Grand Patisserie"



CATEGORY FINALISTS



CATEGORY FINALISTS

Innovation & Technology

Sponsored by Innovate Orlando

- Lake Highland Preparatory School Porter Family Center for Innovation & Academics
- MetaCenter Global Week
- Orlando Health Jewett Orthopedic Institute
- Robinson ReCharge Mobility Hub

Public Works

Sponsored by PRISMATIC

- Achromatic Aria Fresco - An Ode to Harmony
- An Ode to Third Places: New Directions in Open Space Planning, Public Art, and Community Partnerships
- OUC & OCLS Book Bike: Knowledge is Power
- Visit Orlando & Orlando Economic Partnership Unveil "Unbelievably Real" Mural for #407DAY

Redesign & Renovation

Sponsored by elspaces

- 500 N. Orange Avenue
- Altira Pool + Lounge
- Primrose Lanes
- Sunrise Bank

Sporting Events

Sponsored by Balfour Beatty

- Camping World Kickoff
- Downtown Orlando Field Day
- NCAA Division I Men's Basketball Championship (First and Second Round Games)
- Florida Blue Florida Classic Week

Sustainability & Resiliency

Sponsored by 11th Hour

- OUC, Orlando City Soccer, and Orlando Pride Earth Month Volunteer Project
- Robinson ReCharge Mobility Hub
- "Surprise & Delight" Front Gates of the Ford-ify the Arts Courtyard at CityArts



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DOWNTOWNER OF THE YEAR 2023

JASON SIEGEL

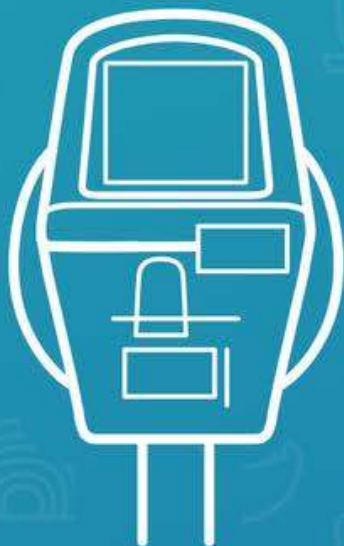
PRESIDENT & CEO, GREATER ORLANDO SPORTS COMMISSION

Jason Siegel, a proven champion for Greater Orlando, has tirelessly promoted downtown Orlando as a premiere sports destination. He can be attributed for bringing countless events to the city including NCAA March Madness, the Special Olympics USA Games, and securing the bid for the U.S. Olympic Marathon Trials. Jason's support of downtown has boosted the local economy, generating millions in revenue for its hotels, restaurants, and attractions.

Known as a highly creative relationship builder and business development executive, Jason has enjoyed more than 30 years of success and accomplishments in sports tourism, major and minor league professional sports, as well as intercollegiate athletics. He is currently in his eighth year as President & Chief Executive Officer of the Greater Orlando Sports Commission after serving as managing partner and co-owner of the Orlando Solar Bears through 2016. Thank you for all of your advocacy for downtown Orlando, Jason Siegel!

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AND



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VALET***



*The Program shall end when the allocated funding is expended or on December 31, 2024, whichever is sooner.



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Other terms and conditions may apply. Terms and conditions are subject to change at any time without notice.



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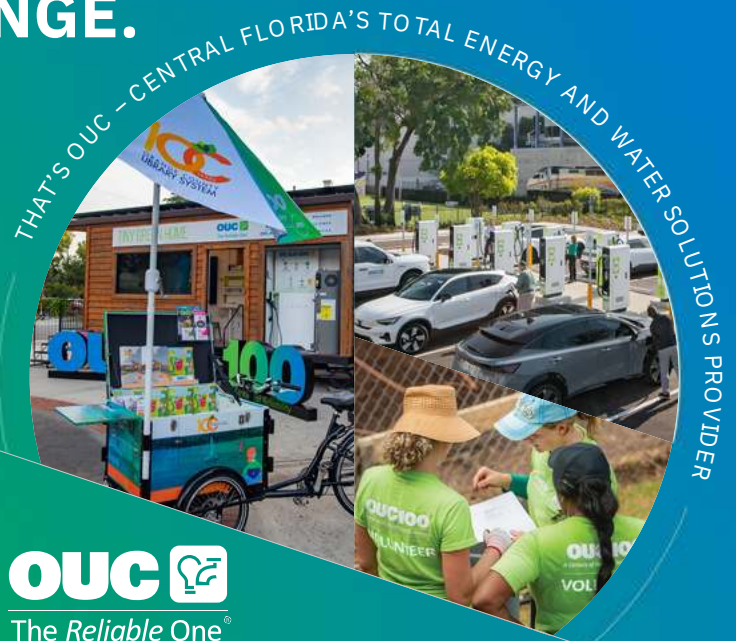
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OUC – The *Reliable One* is accelerating innovation in Orlando through collaboration and creativity. From 20+ universal high-speed EV chargers in the heart of downtown at the Robinson Recharge Mobility Hub, to empowering young minds with STEM-inspired reads on OCLS's Book Bike, to Earth Month volunteer projects, OUC continues to be the partner of choice in our community.

To learn more visit **OUC.com**.



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Thank you for supporting the 2023
Golden Brick Awards.